



# Press Release

**Client Company**

H Squared Ltd

**Client Contact**

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**HARLEM SHAKE FOR RED NOSE DAY**

H Squared is trying to get everyone doing the Harlem Shake for Red Nose Day 2013!

After releasing their own **Red Nose Day Harlem Shake**, H Squared are encouraging organisations across the country to get their dancing shoes on to raise money for charity. The bosses at H Squared are so committed to the cause, they've pledged £1000 from their own pockets if the company reach their £1000 donation target.

Organisations are welcomed to use the hashtag #ShakeAndShare on Twitter and Instagram or include "Shake and Share" in their YouTube video description. H Squared have created a website which will pull in content from across social media from anyone using these hashtags and descriptions. You can find it here at [www.shakeandshare.co.uk](http://www.shakeandshare.co.uk)!

Phil Holloway, Creative Director at H Squared, commented "we're hoping we can create a real buzz about raising money for Red Nose Day. We've had a great time making the video and I'm sure you will too, give it go!"

Don't forget it's all for a good cause! Donate to the cause using via the link below or make your own video and join the Shake and Share campaign. Red Nose Day is the 15th March.

Donate today - [my.rednoseday.com/sponsor/H2HarlemShake](http://my.rednoseday.com/sponsor/H2HarlemShake)

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